

Earn Spend Live is by millennials, for millennials. As young adults living in the often-ignored flyover states, we know that life is full of firsts and you need a trusted source to turn to—one that really gets it. By being that resource, Earn Spend Live offers advertisers a valuable platform for authentic connection to the upcoming generation of decision makers.

Quick Stats

Reader Demographics

86% Female
70% Ages 18-34

Views and Visitors

90,000 page views per month
40,000 unique visitors per month

Traffic Sources

63.3% Organic
20.5% Social
7.9% Direct
8.3% Other

Followers

Newsletter: 1,987
Pinterest: 1,613
Facebook: 913
YouTube: 644
Instagram: 1,090
Twitter: 665

We offer several types of advertising solutions that help our partners reach our audiences, including (but not exclusive to):

- Display Advertising (available in standard IAB sizes)
- Affiliate Partnerships
- Sponsored Content
- Product + Service Reviews
- Sponsored Social Posts
- Custom Video + Photography
- Product Giveaways

We pride ourselves on giving each partnership and collaboration our individualized attention with an authentic voice and high-quality, on-brand media created in-house.

